

SEMESTER AT SEA COURSE SYLLABUS

May 2012

Discipline: Music

MUSI 3570: Music, Community, and Sustainability

Proposed as Upper Division or Lower Division: Upper Division

Faculty Name: Daniel Ferguson

Pre-requisites:

None.

COURSE DESCRIPTION

Music, Community, and Sustainability [Music in Latin America & the Caribbean]

The global discourse on 'sustainability' rarely involves discussion of culture and the arts. Yet, the long-term 'health' of a community, a society, a nation involves much more than just ecological or economic concerns. In this course we will explore the intersection of music and diverse concepts associated with the term 'sustainability':

DEFINITIONS

- 'Music', 'Community', 'Sustainability', 'Music Sustainability', etc.

MUSIC AND THE HEALTH AND VITALITY OF HUMANS AND HUMAN SOCIETIES

- Music and the Brain
- Music and Healing
- Music Therapy

ARTS AND MUSIC EDUCATION

- Arts Education
- Music Education and Transmission
- Individual and Social Benefits of a Music Education
- Economic Viability of the Arts, Arts Professions, Policy

ENDANGERED MUSICAL TRADITIONS

- 'Cultural Conservation'
- 'Preservation' vs. 'Revitalization'
- Cultural Policy

APPLIED ETHNOMUSICOLOGY

- What is Ethnomusicology?
- 'Applied Ethnomusicology', 'Public Sector Ethnomusicology', 'Music in the Public Interest'
- 'Repatriation' Projects

CULTURAL RIGHTS; CULTURAL HERITAGE; MUSICAL TOURISM

- Music and Cultural Rights
- Ownership & Copyright
- 'Intangible Cultural Heritage',
- Musical Tourism and the Creative Economy

SUSTAINABLE MUSICAL INSTRUMENT MANUFACTURING

- Instrument manufacture and sustainability issues: dwindling resources; the impact of harvesting and manufacturing on local communities, economies, and environments; alternative manufacturing methods, partnering
- C.I.T.E.S. [The Convention on International Trade in Endangered Species (of Wild Fauna and Flora)]
- Greenpeace partnering with musical instrument companies

SPACE, PLACE, & SOUND

- Sound & Sound Studies
- Space and Place
- Acoustic Ecology
- "Soundscapes"

THE UNITED NATIONS' MILLENNIUM GOALS; SOCIAL ACTIVISM; 'SUSTAINABLE' AND 'GREEN' CONCERTS & FESTIVALS

- The United Nations Millennium Development Goals
- Sustainability awareness and propagandizing through song writing and performance
- Music and Social Activism
- 'Sustainable' and 'Green' music concerts and festivals

[We will also devote the final 30-60 minutes of each class session to becoming acquainted with specific musical traditions from each of our ports-of-call in the Latin America and Caribbean regions: Peru, Ecuador, Panama, Costa Rica, and Belize.]

COURSE OBJECTIVES

Students will acquire a keener awareness and deeper understanding of:

1. the centrality and indispensability of music to human societies and cultures;
2. the relationship of music and the arts to the physical, spiritual, intellectual, social, cultural, economic, and organizational health of humans and human societies;
3. the interrelatedness of various music-related practices and the health of our earth;
4. the importance and urgency of the work of preservation and/or revitalization of musical traditions, practices, and communities, and how students themselves might participate in that work;
5. their place in and impact on the myriad 'soundscapes' in which they find themselves in their daily lives.

REQUIRED TEXTBOOKS

AUTHOR: Nussbaum, Martha
 TITLE: *Not For Profit: Why Democracy Needs the Humanities*
 PUBLISHER: Princeton, N.J.: Princeton University Press
 ISBN #: 0691140642
 DATE/EDITION: 2010
 COST: [\$14~17]

AUTHOR: Mannes, Elena
 TITLE: *The Power of Music: Pioneering Discoveries in the New Science of Song*
 PUBLISHER: New York: Walker & Company
 ISBN #: 0802719961
 DATE/EDITION: 2011
 COST: [\$15~16]

AUTHOR: Davis, Wade
 TITLE: *Light at the Edge of the World: A Journey Through the Realm of Vanishing Cultures*
 PUBLISHER: Vancouver, B.C.: Douglas & McIntyre
 ISBN #: 1553652673
 DATE/EDITION: 2001, 2007
 COST: [\$8~10]

TOPICAL OUTLINE OF COURSE

SESSION & DATE		TOPICS & ASSIGNMENTS
Mon 5/21		EMBARK: PUNTARENAS, COSTA RICA
C1	Tue 5/22	<p><u>INTRODUCTION TO THE COURSE</u> Course Requirements</p> <p>READINGS: TBD</p> <p>COURSE PACKET FOLDER: "01 Intro folder" Course Syllabus (MUSC xxxx)</p>
C2	Wed 5/23	<p><u>DEFINITIONS</u> 'Music', 'Community', 'Sustainability', 'Music Sustainability', etc.</p> <p>READINGS: TBD</p> <p>COURSE PACKET FOLDER: "02 Definitions folder" Titon, <i>Sustainable Music Blog</i> PDF Titon 2009a "Economy, Ecology, and Music: An Introduction." <i>World of Music</i>, Vol. 51(1), 2009, pp. 5-15. Titon 2009b "Music and Sustainability: An Ecological Viewpoint." <i>World of Music</i>, Vol. 51(1), 2009, pp. 119-137 Sustainability (Wikipedia) PDF Sustainable development (Wikipedia) PDF Sustainability - Misc. Notes PDF</p> <p>γ γ γ γ γ γ γ γ γ γ</p>

		<p>† <i>Music in Latin America & the Caribbean (overview)</i></p>
<p>C3</p>	<p>Thu 5/24</p>	<p><u>MUSIC AND THE HEALTH AND VITALITY OF HUMANS AND HUMAN SOCIETIES</u> Music and the Brain Music and Healing Music Therapy</p> <p>READINGS: Mannes 2011 <i>The Power of Music: Pioneering Discoveries in the New Science of Song</i>. Part I: "The Musical Body and Brain" Chapter 3: "The Brain Plays Music" Chapter 4: "Is Music Our Genetic Birthright?" Part II: "The Musical Self" Chapter 6: "Mind-Bending Notes: Can Music Make Us Smarter?" Part IV: "Music Rx" Chapter 11: "Pain, Pills, or Music?" Chapter 12: "The Next Wave?" Chapter 13: "Beyond the Concert Hall" Sachs 2007 <i>Musicophilia: Tales of Music and the Brain</i>. Chapter 9: "Papa Blows His Nose in G: Absolute Pitch" Thaut 2008 <i>Rhythm, Music, and the Brain: Scientific Foundations and Clinical Applications</i>. Chapter 6: "Music in Therapy and Medicine: From Social Science to Neuroscience" Patel 2008 <i>Music, Language, and the Brain</i>. Chapter 6: "Meaning" Roseman 1991 <i>Healing Sounds from the Malaysian Rainforest: Temiar Music and Medicine</i> [scan the entire book] Laderman & Roseman 1996 <i>The Performance of Healing</i> Laderman, "The Poetics of Healing in Malay Shamanistic Performances (pp. 131-34) Stoller, "Sounds and Things: Pulsations of Power in Songhay" (esp. pp. 173-181) Roseman, "Pure Products Go Crazy: Rainforest Healing in a Nation-State" Koen & Brummel-Smith, eds. 2008 <i>The Oxford Handbook of Medical Ethnomusicology</i> [readings TBD]</p> <p>COURSE PACKET FOLDER: "03 Music & Health, The Brain, Healing, Therapy folder" <ul style="list-style-type: none"> • Roseman - <i>Dream Songs and Healing Sounds in the Rainforests of Malaysia</i> (audio CD with liner notes) • Carol Robertson - Music & Healing (Music in Latin America and the Caribbean ...) PDF • Chiang - Research on Music and Healing in Ethnomusicology and Music Therapy PDF • Koen - Medical Ethnomusicology in the Pamir Mountains, Music and Prayer in Healing PDF • Music as Therapy - A Bio-Cultural Problem (A Review) PDF • video: Soundscape Music Therapy, improvising pentatonic music on piano <p>γ γ γ γ γ γ γ γ γ γ † <i>Music in Peru</i></p> </p>
<p>Fri-Sun 5/25-27</p>		<p>CALLAO, PERU</p>
<p>C4</p>	<p>Mon 5/28</p>	<p><u>ARTS AND MUSIC EDUCATION</u> Arts Education Music Education and Transmission Individual and Social Benefits of a Music Education Economic Viability of the Arts, Arts Professions, Policy</p> <p>READINGS: Nussbaum 2010 <i>Not For Profit: Why Democracy Needs the Humanities</i>. Chapters 1, 2, 3, 5, and 6</p> <p>COURSE PACKET FOLDER: "04 Music Education folder" <ul style="list-style-type: none"> • reviews of Nussbaum 'Not For Profit' PDF • Misc. notes - the benefits of a music education • Why the United States Is Destroying Its Education System PDF • Why Do We Need Art (article about Ellen Dissanayake) PDF • video - Did you know? (the value of music education) • video - Pres. Barack Obama on Music Education • video - the importance of music education </p>

		<ul style="list-style-type: none"> • video - Why is Music Education Important • video - Why Music Education Belongs in Public Schools
C5	Tue 5/29	<p><u>ENDANGERED MUSICAL TRADITIONS</u> 'Cultural Conservation' 'Preservation' vs. 'Revitalization' Cultural Policy</p> <p>READINGS: Davis 2001, 2007 <i>Light at the Edge of the World: A Journey Through the Realm of Vanishing Cultures</i> Ch. 1: "The Wonder of the Ethnosphere" Ch. 7: "A Thousand Ways of Being"</p> <p>COURSE PACKET FOLDER: "05a Endangered Musics folder"</p> <ul style="list-style-type: none"> • Livingston - Music Revivals: Towards a General Theory PDF • Turino - Four Fields of Music Making and Sustainable Living PDF • Wilcken - 'Pay for Play' ... PDF • Guy – Governing the Arts, Governing the State: Peking Opera and Political Authority in Taiwan PDF • Davis – Cultural Policy and the Tunisian Ma'luf PDF • Saving The Endangered Music Of Bali And The South Pacific PDF • Vanishing cultures - anthropologist Wade Davis PDF • Cultural Conservation - a Two-Way Consultation PDF • Cultural heritage (Wikipedia) PDF • Cultural Heritage Conservation PDF • video - Wade Davis - Cultures at the far edge of the world • video - Wade Davis - Journey Through the Realm of Vanishing Cultures • video - Defending Cantonese dialect and identity in Hong Kong • the MA program in 'Cultural Sustainability' at Goucher College <p>COURSE PACKET FOLDER: "05b Tibet folder"</p> <ul style="list-style-type: none"> • Lecture on Cultural Conservation in Tibet PDF • Preserving Tibetan Folksongs PDF • video - Gerald Roche, Participatory Cultural Preservation on the Sino-Tibetan Fringe • video - Tibetan Endangered Music Project • video - Tibetan Love Song • video - Tibetan Traditional Song • audio - Tibet - radio program • audio – Tibet tracks 01-15 (with accompanying texts in PDF format) <p>Websites: http://www.loc.gov/folklife/ryko.html - The American Folklife Center, The Endangered Music Project http://www.mickeyhart.net/Pages/theworld/THEWORLDEMP.HTML - Mickey Hart's companion site http://www.youtube.com/watch?v=CVzPXMZVkJNo – Tibetan endangered music project http://www.antropologi.info/blog/anthropology/2007/how_to_save_tibetan_folk_songs_put_them - How to save Tibetan folk songs</p> <p>γ γ γ γ γ γ γ γ γ γ γ † <i>Music in Ecuador</i></p>
Wed-Sat 5/30-31, 6/1-2 MANTA, ECUADOR		
C6	Sun 6/3	<p><u>APPLIED ETHNOMUSICOLOGY</u> What is Ethnomusicology? 'Applied Ethnomusicology', 'Public Sector Ethnomusicology', 'Music in the Public Interest' 'Repatriation' Projects</p> <p>READINGS: TBD</p> <p>COURSE PACKET FOLDER: 06a "Applied Ethnomusicology folder" Myers 1992 <i>Ethnomusicology: An Introduction</i>, Ch. 1: "Ethnomusicology" PDF Applied Ethnomusicology - A Conversation with Jeff Todd Titon Harrison and Pettan 2010 "Introduction," in <i>Applied Ethnomusicology: Historical and Contemporary Approaches</i>, pp. 1-20</p>

		<p>Hofman 2010 "Maintaining the Distance, Othering the Subaltern: Rethinking Ethnomusicologists' Engagement in Advocacy and Social Justice," in <i>Applied Ethnomusicology: Historical and Contemporary Approaches</i>, pp. 22-35</p> <p>Titon 1992 "Music, the Public Interest, and the Practice of Ethnomusicology." <i>Ethnomusicology</i>, Vol. 36, No. 3 (Autumn 1992), pp. 315-322</p> <p>Sheehy 1992 "A Few Notions about Philosophy and Strategy in Applied Ethnomusicology." <i>Ethnomusicology</i> Vol. 36, No.3 (Autumn 1992), pp. 323-336</p> <p>Hawes 1992 "Practice Makes Perfect: Lessons in Active Ethnomusicology." <i>Ethnomusicology</i> Vol. 36, No. 3 (Autumn 1992), pp. 337-343.</p> <p>COURSE PACKET FOLDER: 06b "Music Repatriation" folder</p> <ul style="list-style-type: none"> • Aaron Fox and Chie Sakakibara Inupiak repatriation materials • Trevor Reed Hopi repatriation materials
C7	Mon 6/4	<p><u>CULTURAL RIGHTS; CULTURAL HERITAGE; MUSICAL TOURISM</u></p> <p>Music and Cultural Rights Ownership & Copyright 'Intangible Cultural Heritage', Musical Tourism and the Creative Economy</p> <p>READINGS:</p> <p>Weintraub and Yung, eds. 2009 <i>Music and Cultural Rights</i>. Chicago & Urbana: University of Illinois Press. "Introduction" (Andrew Weintraub) "Use and Ownership: Folk Music in the People's Republic of China" (Helen Rees) "Representation and Intercultural Dynamics: Romani Musicians and Cultural Rights Discourse in Ukraine" (Adriana Helbig)</p> <p>Gibson & Connell 2005 <i>Music and Tourism: On the Road Again</i> [readings TDB]</p> <p>COURSE PACKET FOLDER: 07 "Music and Cultural Rights, Intangible Heritage, Tourism folder"</p> <p>Manuel 2010 "Composition, Authorship, and Ownership in Flamenco, Past and Present," <i>Ethnomusicology</i>, Vol. 54, No. 1 (Winter 2010), pp. 106-135</p> <p>γ γ γ γ γ γ γ γ γ γ † <i>Music in Panama</i></p>
Tue-Wed 6/5-6		PANAMA CITY, PANAMA
C8	Thu 6/7	<p><u>SUSTAINABLE MUSICAL INSTRUMENT MANUFACTURING</u></p> <p>Instrument manufacture and sustainability issues: dwindling resources; the impact of harvesting and manufacturing on local communities, economies, and environments; alternative manufacturing methods, partnering C.I.T.E.S. [The Convention on International Trade in Endangered Species (of Wild Fauna and Flora)] Greenpeace partnering with musical instrument companies</p> <p>READINGS: TBD</p> <p>COURSE PACKET FOLDER: 08 "Instrument Manufacturing folder"</p> <ul style="list-style-type: none"> • Greenpeace and guitar companies - CAMPAIGN FOR SUSTAIN • Greenpeace USA - Love Your Wood. Use it Responsibly. • SoundWood Jam Combines Music and Sustainability • Taylor - WALNUT WINDFALL • Wood & Steel (Taylor Guitars) Summer 2004 PDF - "Mahogany Futures," pp. 8-11, 13 • Wood & Steel (Taylor Guitars) Summer 2006 PDF - "Honduran Tree Hows: Managed mahogany harvesting takes root in the village of Copén," pp. 23-25, 29 • Wood & Steel (Taylor Guitars) Summer 2011 PDF - "Forest Friends," pp. 20-23 <p>γ γ γ γ γ γ γ γ γ γ † <i>Music in Costa Rica</i></p>
Fri-Sat 6/8-9		PUERTO LIMON, COSTA RICA
C9	Sun 6/10	<p><u>SPACE, PLACE, & SOUND</u> Sound & Sound Studies</p>

		<p>Space and Place Acoustic Ecology "Soundscapes"</p> <p>READINGS: Schafer 1977, 1994 <i>The Soundscape: Our Sonic Environment and the Tuning of the World</i>. Part One: First Soundscapes One: The Natural Soundscape Two: The Sounds of Life Three: The Rural Soundscape Four: From Town to City Part Four: Toward Acoustic Design Fourteen: Listening Fifteen: The Acoustic Community Sixteen: Rhythm and Tempo in the Soundscape Tuan 1977 <i>Space and Place: The Perspective of Experience</i>. Chapter 1: Introduction Chapter 2: Experiential Perspective Chapter 4: Body, Personal Relations, and Spatial Values Chapter 7: Mythical Space and Place Chapter 10: Intimate Experiences of Place Feld 1996 "Waterfalls of Song: An Acoustemology of Place Resounding in Bosavi, Papua New Guinea," in Feld & Basso, editors, <i>Senses of Place</i>. Santa Fe, NM: School of American Research Press, pp. 91-135. Sakakeeny 2010 "'Under the Bridge': An Orientation to Soundscapes in New Orleans," <i>Ethnomusicology</i>, Vol. 54, No. 1 (Winter 2010), pp.1-27. Shelemay 2006, 2001 <i>Soundscapes: Exploring Music in a Changing World</i>, 2nd ed. "Introduction: What is a Soundscape?"</p> <p>COURSE PACKET FOLDER: 09 "Soundscapes" Folder audio: "soundscape - Alpine Loop, Utah"</p>
C10	Mon 6/11	<p><u>THE UNITED NATIONS' MILENNIUM GOALS; SOCIAL ACTIVISM; 'SUSTAINABLE' AND 'GREEN' CONCERTS & FESTIVALS</u> The United Nations Millennium Development Goals Sustainability awareness and propagandizing through song writing and performance Music and Social Activism 'Sustainable' and 'Green' music concerts and festivals</p> <p>READINGS: TBD</p> <p>COURSE PACKET FOLDER: 10 "U.N. Goals, Social Activism, 'Green' Concerts folder"</p> <ul style="list-style-type: none"> • audio: Global Warming (The Earth Song) MP3 • greening opera performance PDF • On the Arts and Sustainability (Ian David Moss) • Pitch to the Planet CD PDF • Powerpoint: sustainable music festivals in Europe • The United Nations Millennium Goals (multiple PDFs, etc) • video/audio: 8 Goals For Africa (video, MP3, song, lyrics, etc) • video/audio: Save The Planet Song and Video by Michael Droste and Jeffrey Walker video/MP3 • video: Optus.com.au Whale Song ad video • video: Summer of Sustainability - Australian Music Festivals • video: There's a Better Way (by Douglas Stambler) <p>γ γ γ γ γ γ γ γ γ γ † <i>Music in Belize</i></p>
Tue-Wed 6/12-13		BELIZE CITY, BELIZE
FINAL	Thu 6/14	<u>STUDENT PRESENTATIONS</u>
Fri 6/15		DISEMBARK: FT. LAUDERDALE, FL, USA

FIELD ASSIGNMENTS (*At least twenty percent of the contact hours for each course.*)

Students are required to attend the 'Field Lab' that has been designed for this course. Students will take detailed notes on all aspects of the excursion. These notes will be incorporated into the 'Music Journal' and will form the basis of the written Field Lab Report. Students are further required to conduct interviews, on topics to be determined in consultation with Professor Ferguson, with two (2) persons (one each in two different countries) connected in some direct way with music and music-making. These interviews will also be incorporated into the 'Music Journal' and may be conducted as part of the Field Lab or other excursion. Guidelines will be provided for each of these assignments. (See also below, 'Methods of Evaluation'.)

METHODS OF EVALUATION

Attendance & Participation	20%
1 Summation Paper & Final Presentation	20%
Music Journal (with interviews)	20%
Field Lab Report	20%
Class Presentation #1	10%
<u>Class Presentation #2</u>	<u>10%</u>
Total	100%

There are ten (10) class sessions and one Final Exam session for this course during the Maymester 2012 term. Students are expected to attend each class session; absences are excused only in the event of genuinely and verifiably serious illness or accident, and a doctor's note is required in such a situation. Five (5) points will be deducted for each unexcused absence. Four (4) unexcused absences will result in a failing grade for the course.

This class will be conducted as a seminar. Students are assigned multiple readings for each class session (in addition to frequent listening and/or viewing assignments). Students are expected to prepare well for active participation in all class discussions. In addition, each student will be assigned, twice during the semester, to present a small number of readings and to lead the class discussion of those particular readings. These class presentations will be graded. 'Participation', in this case, will be evaluated according to: (a) the level of the student's preparation and mastery of the reading materials that he/she is assigned to present in class and the quality of his/her discussion leadership; and (b) the quality of his/her participation in all other class discussions.

Students are also required to do the following:

- Keep a daily "Music Journal" for the entire duration of the Maymester 2012 voyage. This journal will record each and every encounter with music, in any form and from any source, both on the MV Explorer and in each port-of-call. Guidelines will be provided.
- Attend the 'Field Lab' and write a Field Lab Report. Guidelines will be provided.

- Conduct two (2) interviews with musicians in two different countries on topics related to the course content. The notes from the interviews will be included in the Music Journal. Students are strongly encouraged to take advantage of both the Field Lab and other excursions to identify musicians for interviews. Guidelines will be provided.
- Write a final summation paper on an assigned question or statement (e.g., "What is your understanding of the phrase 'Music and Sustainability'?") and then present that paper (through reading or summarizing) to the seminar during the final session of class. Both the paper and the presentation will be graded.

RESERVE LIBRARY LIST

AUTHOR: Andrew Weintraub and Bell Yung, eds.
 TITLE: *Music and Cultural Rights*
 PUBLISHER: Chicago & Urbana: University of Illinois Press
 ISBN #: 978-0-252-07662-6
 DATE/EDITION: 2009
 COST: \$25

AUTHOR: Schafer, R. Murray
 TITLE: *The Soundscape: Our Sonic Environment and the Tuning of the World*
 PUBLISHER: Rochester, Vermont: Destiny Books
 ISBN #: 978-0892814558
 DATE/EDITION: 1977, 1994
 COST: ??

AUTHOR: Tuan, Yi-fu
 TITLE: *Space and Place: The Perspective of Experience*
 PUBLISHER: Minneapolis & London: University of Minnesota Press
 ISBN #: 978-0816638772
 DATE/EDITION: 1977
 COST: ??

AUTHOR: Chris Gibson, & John Connell
 TITLE: *Music and Tourism: On the Road Again*
 PUBLISHER: Channel View Publications
 ISBN #: 978-1873150924
 DATE/EDITION: 2005
 COST: \$47.80

ELECTRONIC COURSE MATERIALS

AUTHOR: Patel, Aniruddh D.
 CHAPTER TITLE: Chapter 6: "Meaning"

BOOK TITLE: *Music, Language, and the Brain*
PUBLISHER: New York: Oxford University Press
ISBN #: 978-0199755301
DATE/EDITION: 2008
PAGES: 299-352

AUTHOR: Sachs, Oliver
CHAPTER TITLE: Chapter 9: "Papa Blows His Nose in G: Absolute Pitch"
BOOK TITLE: *Musicophilia: Tales of Music and the Brain*
PUBLISHER: New York & Toronto: Alfred A. Knopf.
ISBN #: 978-1400033539
DATE: 2007
PAGES: 129-139

AUTHOR: Thaut, Michael H.
CHAPTER TITLE: Chapter 6: "Music in Therapy and Medicine: From Social Science to Neuroscience"
BOOK TITLE: *Rhythm, Music, and the Brain: Scientific Foundations and Clinical Applications*
PUBLISHER: New York & London: Routledge.
DATE: 2008
PAGES: 113-136

AUTHOR: Feld, Steven
ARTICLE TITLE: "Waterfalls of Song: An Acoustemology of Place Resounding in Bosavi, Papua New Guinea"
BOOK TITLE: *Senses of Place* (Feld & Basso, eds.)
PUBLISHER: Santa Fe, NM: School of American Research Press
DATE: 1996
PAGES: 91-135

AUTHOR: Shelemay, Kay Kaufman
CHAPTER TITLE: "Introduction: What is a Soundscape?"
BOOK TITLE: *Soundscape: Exploring Music in a Changing World*, 2nd ed.
PUBLISHER: New York & London: W.W. Norton & Company
DATE: 2006, 2001
PAGES: ??

ADDITIONAL RESOURCES

n.a.